

Freestyle Trampoline World Championships Partner with EUROTRAMP[™] Projects

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London, UK. June 12, 2023. The *Freestyle Trampoline World Championships* is excited to announce it has just signed an exclusive 5-year agreement with <u>EUROTRAMP</u>[™] Projects, based in Germany, as the *'Official Trampoline Supplier'* for the FTA World Championships. EUROTRAMP Projects created a 5 x 5 metre freestyle trampoline several years ago to provide the new action sports athletes who were doing more extreme skills, a larger trampoline bed platform to safely learn new more extreme skills, not easily accomplished on a traditional 2 x 4 metre trampoline.

"Since the company was founded, over 60 years ago, there has been one common goal: to build the best and highest quality trampolines in the world," says Head of Sales for EUROTRAMP Projects, Rudiger Mosel. "We are excited to bring the freestyle element of trampoline to the world stage by partnering with the FTA. We are a family run company and we welcome now the FTA to our family," Mosel adds. The entire development, design, production and final assembly, as well as quality assurance of all Eurotramp trampolines, takes place exclusively at our Headquarters in the Swabian town of Weilheim/Teck, including our special custom made freestyle 5 x 5 metre trampoline, designed exclusively for the FTA World Championships" says Mosel.

FTA Co-Founder, Greg Roe explains what this new partnership means to the community. "It is an honour to be able to work with EUROTRAMP to bring the sport of trampoline into the action sports realm for the first time and to showcase their amazing freestyle trampoline to the world. Lets go!"

The FTA World Champs is a relatively new extreme action sports event and the world's first freestyle trampoline competition, set to hit the stage once again in London, UK for the second year, on August 2-3, 2003 at the historic Round Chapel. In its second year, 36 of the world's best professional freestyle trampoline athletes, both male and female, will be invited to compete and showcase their immense talent in a spectacular competition style show.

Sebastian Wennmalm, a 17-year-old Professional Trampoline athlete from Stockholm, Sweden was the first **Freestyle Trampoline World Champion**, when he bested Aleksi Sainio (*2nd - Finland*) and Robin Steiner (*3rd - Switzerland*) in the inaugural competition held in 2022. Sebbe, as he is called by his peers, has pre-qualified to compete again in 2023 and represent Sweden. Wennmalm, who has been training in this sport for seven years, 15+ hours a week and who has gone viral many times on social media for his world's first skills, explains, *"I've come to the conclusion that I love everything about this sport, every skill. That's the beauty of being an athlete within freestyle trampoline and what I've always enjoyed. Very much like the sports/hobby part, I love to showcase all of my skills within the sport. I'm striving to be good at everything and not have any weaknesses. That's what keeps me going, regardless of how much I've done, there's always more to do."*

The unique Round Chapel venue boasts an amazing theatrical structure, perfect for the World Championships. With outstanding acoustics, a high ceiling and tiered balcony seating, the audience can take in all the action from a close-up never before seen vantage point. The big tricks & skills will literally be at the audience eye level, making this a perfect stage for our sports broadcast production and live stream.

As part of the World Championships, ten athletes have already pre-qualified to compete, but another 26 spots are open through a series of qualifying events, held in Europe and America, form April 15 to July 1. The FTA World Champs is the brainchild of the <u>Freestyle Trampoline Association</u> (FTA) founders, <u>Greg Roe</u> and <u>Trish McGeer</u>, co-owners of GRT Network Inc. and co-ordinators of the event. Still its infancy, the new freestyle trampoline competition is set to become the pinnacle of events for this emerging new community of extreme athletes. The FTA World Championships is a Trampoline Battle, where the best athletes in the world face-off to see who has the most Creative, Difficult and best Executed combos on a <u>EUROTRAMP</u> Freestyle Trampoline.

The World Champs was born from a sport that originated in the backyards and gardens of hundreds of kids around the world who took to their garden trampolines and proudly showed off their skills and 'new learns' on Instagram. In 2017 the sport was officially coined *"The Sport Born On Instagram"* (*L.A Times*) in and with it the world's first garden trampoline competition was created by the FTA. FTA Co-founders, Roe & McGeer, quickly saw the sport as a community that were looking for a way to showcase their skills, so more events were added to the calendar in the years to follow, including a GTGames in both Europe and New Zealand. Fast forward 3 years and the first Supertramp competition was held in Europe, called 'Freestyle Frenzy.' This event captured the live audiences with high flying skills never before seen in competition.

This new generation of young flippers are looking for new ways to connect, not just on-line but in real life situations. The World Championships 'Official Qualifier' events, presented by trampoline parks who partner with the FTA, set the stage for athletes to connect and showcase their skills in a competition environment. These qualifier events are part of the World Freestyle Trampoline Association (FTA) event series, in partnership with the FTA World Champs, to find the best freestyle athletes in the world.

The freestyle trampoline community, is still a movement in its infancy but has steadily grown over the past 10 years with the explosion of trampoline parks opening up in cities around the world. More kids today than a decade or two ago will go to trampoline parks like AIRTIME to learn their skills, which they then safely translate into use on their own backyard trampoline and in competitions like the World Championships. The FTA World Champs is a culmination of the past 6 years of events hosted by the FTA. This gathering of the world's best freestyle trampoline athletes is intended to help raise awareness for the emerging sport of freestyle trampoline, improve safety and training standards, and inspire a new generation of trampoline athletes around the world!

About Co-Founders Roe & McGeer

Roe, a former National Team Canada Trampolinist, who is known in the acrobatic world for his insane stunts on social media, as well as his appearances on popular TV shows such as <u>America's Got Talent</u>, will MC and co-host the event. Roe is well known in both the traditional and freestyle trampoline community. He is internationally recognized for his education programs and as the ambassador of freestyle trampoline, partnering with many trampoline brands to bring awareness to the sport and hosting many competitions around the world. While encouraging the sport of trampoline he has created a style that mixes complex acrobatic and physiological principals and developed them into a unique fun and easily applied coaching style which now is celebrated throughout the International competitions he helps to coordinate.

McGeer, a sports marketing specialist, has over 20 years in event planning and management, as well as marketing and was the former Team Manager for the Subaru Canada Rally Team, where she secured the sport's first National sponsorship and first television deal with The Sports Network (TSN) in Canada. In 1996 she founded

inGear Productions, a global sports marketing agency who works on the development of many events as well as documentaries and global sports sponsorships.

The standout athletes who have pre-qualified to compete in the upcoming World Championships are:

Sebastian Wennmalm	Sweden	@sebbewennmalm
Aleksi Sainio	Finland	@sainioaleksi
Robin Steiner	Switzerland	@flips_by_robin
Evan Rocha	Austria	@evanjrocha
Johannes Luethi	Austria	@johannesluethi
Julien Siau	France	@jucrewsade
Chayil Versluis	United States	@chayilv

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FTA World Championships

Website http://FTAWorldChamps.com

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